**VITAFORCE VITA-E 1000 HERBAL CREAM**

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# LABEL

|  |  |
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|  | **VITAFORCE VITA-E 1000 HERBAL CREAM** |
|  | **TUB (English)** |
|  |
| Brand | Vitaforce |
| Proprietary / Product Name | Vita-E 1000 Herbal Cream |
| Schedule status |  |
| Pack size(s) | 50 ml / 100 ml |
| Unit of measure / Dosage form | Cream |
| Ingredients / per unit | Ingredient listing:  Aqua, Petrolatum, Cetearyl Alcohol, Paraffinum Liquidum, Tocopheryl Acetate, Olive oil extra virgin, Octyl Methoxycinnamate, Panthenol, Butyl Methoxydibenzoylmethane, Calendula Officinalis Flower Extract, Sodium Lauryl Sulfate, Phenoxyethanol, Retinyl Palmitate, Citrus Medica Limonum (Lemon) Peel Oil, Citrus Aurantium Dulcis (Orange) Peel Oil, Citrus Aurantium Amara (Bitter Orange) Leaf/Twig Oil, Piper Nigrum (Pepper) Seed Oil, Alcohol, Parfum, Methylparaben, Propylparaben, Disodium EDTA, TBHQ, Citral, Geraniol, Linalool, Limonene. |
| Dosage | Vita-E 1 000 Herbal Cream can be applied to the skin as often as desired, unless otherwise directed. |
| Topical | For external use only. |
| Actual label claim / Approved indications | Helps:  Protect, nourish, and hydrate.  Reduce the visible effects of skin aging caused by sun exposure.  Maintain skin firmness. |
| Category: |  |
| "Registration No. OR | U4335 / U4435 Act 101/1965 |
| Export Country Reg. No.’s  (Must be in a text box) |  |
| Storage instructions | Store at or below 25 °C. |
| Keep out of reach of children | KEEP OUT OF REACH OF CHILDREN. |
| Other web address | www.vitaforce.co.za |
| Ascendis details | A PROUD BRAND OF |
|  | Ascendis Consumer Brands (Pty) Ltd  31 Georgian Crescent East  Bryanston, Gauteng 2191  South Africa  Consumer care line  T: 011 036 9420  E: healthinfo@ascendishealth.com  W: [www.ascendishealth.com](http://www.ascendishealth.com) / www.vitaforce.co.za |
| Lot number (leave space) |  |
| Expiry date (leave space) |  |
| Logos | The Ascendis Health logo needs to be in only white / black / blue font colour pending the carton or label colour |
| Barcode (if on outer label, can exclude on inner label) | 50 ml –  100ml - 6002570970176 |
| Nappi code | 50 ml – 777501007  100ml - 777501015 |
| Artwork code | 50 ml – 698015/00  100ml – 698017/00 |

NOTES:

All labels must:

1. Be a minimum size of 6 point Helvetica
2. Spaces before mg/ µg / ⁰C (e.g. 5 mg or 25 ⁰C)
3. The l of ml must always be cursive ( e.g. ml)
4. Use commas instead of points when listing digits (e.g. 24,76 instead of 24.76)
5. Subscript of vitamins e.g. Vitamin K2 / B12

# CARTON

|  |  |
| --- | --- |
|  | **VITAFORCE VITA-E 1000 HERBAL CREAM** |
|  | **CARTON (English)** |
|  |
| Brand | Vitaforce |
| Proprietary / Product Name | Vita-E 1000 Herbal Cream |
| Schedule status |  |
| Pack size(s) | 50 ml / 100 ml |
| Unit of measure / Dosage form | Cream |
| Ingredients / per unit | Ingredient listing:  Aqua, Petrolatum, Cetearyl Alcohol, Paraffinum Liquidum, Tocopheryl Acetate, Olive oil extra virgin, Octyl Methoxycinnamate, Panthenol, Butyl Methoxydibenzoylmethane, Calendula Officinalis Flower Extract, Sodium Lauryl Sulfate, Phenoxyethanol, Retinyl Palmitate, Citrus Medica Limonum (Lemon) Peel Oil, Citrus Aurantium Dulcis (Orange) Peel Oil, Citrus Aurantium Amara (Bitter Orange) Leaf/Twig Oil, Piper Nigrum (Pepper) Seed Oil, Alcohol, Parfum, Methylparaben, Propylparaben, Disodium EDTA, TBHQ, Citral, Geraniol, Linalool, Limonene. |
| Dosage | Vita-E 1 000 Herbal Cream can be applied to the skin as often as desired, unless otherwise directed. |
| Topical | For external use only. |
| Actual label claim / Approved indications | Helps:  Protect, nourish, and hydrate.  Reduce the visible effects of skin aging caused by sun exposure.  Maintain skin firmness. |
| Additional information |  |
| Category: |  |
| "Registration No. OR | U4335 / U4435 Act 101/1965 |
| Export Country Reg. No.’s  (Must be in a text box) |  |
| Storage instructions | Store at or below 25 °C. |
| Keep out of reach of children | KEEP OUT OF REACH OF CHILDREN. |
| Other web address | www.vitaforce.co.za |
| Ascendis details | A PROUD BRAND OF |
|  | Ascendis Consumer Brands (Pty) Ltd  31 Georgian Crescent East  Bryanston, Gauteng 2191  South Africa  Consumer care line  T: 011 036 9420  E: healthinfo@ascendishealth.com  W: [www.ascendishealth.com](http://www.ascendishealth.com) / www.vitaforce.co.za |
| Lot number (leave space) |  |
| Expiry date (leave space) |  |
| Logos | The Ascendis Health logo needs to be in only white / black / blue font colour pending the carton or label colour |
| Barcode (if on outer label, can exclude on inner label) | 50 ml – 6002570970152  100ml - 6002570970176 |
| Nappi code | 50 ml - 777501007  100ml - 777501015 |
| Artwork code | 50 ml – 798015/02  100ml – 798017/01 |

# REFERENCES

References:

1. Foodstuffs and cosmetics Act 54 of 1972

# TRACK CHANGES

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Date** | **Previous version number** | **New version number** | **Changes to: Label / PI / PIL** | **Short description of change made** | **Source of change** | **RA making change** | **RA approver** |
| 07/06/2018 | Vita E Skin Cream - LPP 8Dec17 | Vita E Skin Cream - V1 LPP 7Jun18 | Tube | New template. Remove carton.  Change pack sizes to 125 ml, 500 ml, 75 ml.  No PI / PIL / Afrikaans as it is a cosmetic.  Remove Symphytum | Marketing | SJ |  |
| 09/06/2020 | Vita E Skin Cream - V1 LPP 7Jun18 | Vita E Skin Cream – V2 LPP 9Jun20 | Label  Carton | New ACB template  New naming convention  Changed pack sizes to 50 ml, 100 ml  Included carton  Foodstuffs and cosmetics Act 54 of 1972 reference added  Correct INCI listing of ingredients | RA | GG | SJ  Jackie Swart |
| 27/10/2020 | Vita E Skin Cream – V2 LPP 9Jun20 | Vita E Skin Cream – V3 LPP 27Oct20 | Label  Carton | Artwork codes and barcodes included  Replaced Arachis Oil with Olive Oil  Replaced Sandalwood with Cedarwood (this is encompassed by the “parfum”)  Removed additional information “This product has not been tested on animals (logo only)”  Vitaforce logo included | RA  Marketing | GG | SJ |
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